

## Course Descriptions 2009

### **Flash 1**

Participants will learn the basics of animation and design via class exercises and final project. They will create a short interactive movie, scrolling background with sound, a banner ad and moving text. Along the way they will learn the Flash interface, animation basics, how to create actions, links, import photographs, and how to publish their final product.

### **Flash 2**

Building on the terms and techniques learned in Flash 1, participants will integrate intermediate techniques into their “short movie” project. They will work more with sounds and layers, creating masks and scrolling backgrounds. They will also make decisions whether or not to embed video, and create stop and go controls in movie clips. Discussion about designing for mobile devices and PC to mobile issues. Participant presentation of final projects will be done in the last class.

### **Color Management**

Participants in this course will learn some color theory, why we need color management, variability in hardware, software and media. We will explore the differences in closed and open-loop and how color in open-loop systems is controlled. Various ways to make or get profiles will be explored, and hands-on color calibration is part of this course.

### **Design to Print**

This class is especially for those who need assistance in learning how to design for the printing process. Covered will be preparing image files, file type and resolution, basic correction of images, basic profile for offset printing, font issues, color choices - RGB or CMYK, preflighting, packaging the file and giving directions to the printer. Participant questions and concerns will be welcomed.

### **Advanced Photoshop CS3**

This workshop will include correcting and manipulating images in Photoshop using curves. Participants will analyze images, decide on correction techniques, and prepare them for the printing process. Reasons for correcting in RGB, CMYK or LAB will be explored; shortcuts and advanced tools and techniques will be covered.